

Global Carbon Management Services

Burgeoning investor expectations, growing customer pressure, and active and developing government actions—including legislation—have created a trifecta of forces driving global demand for enterprise carbon management initiatives.

Few organizations, however, are equipped with the internal resources to optimize the financial, brand, and social benefits of carbon reporting and disclosure.

Global Carbon Management Services from ENGIE Insight enable organizations to identify and prioritize carbon mitigation opportunities and seamlessly report on global carbon performance. ENGIE Insight's CDP accredited Carbon Manager software, experienced carbon experts, and best-in-class carbon accounting practices enable unprecedented insight into your portfolio's carbon performance, helping you save money, optimize investments, comply with current and forthcoming standards, and maximize the brand-building value of your carbon management efforts.

Reduce Costs Through Comprehensive, Global Carbon Management

There's a direct link between your organization's greenhouse gas (GHG) emissions and your operations budget. Fuel and electricity are major sources of GHGs and typically represent one of the top five business expenses, but they're also controllable costs.

- ENGIE Insight's carbon consultants partner with clients to develop strategic approaches to managing carbon priorities.
- We seamlessly leverage your energy consumption data from ENGIE Insight's data management solutions into one central system of record. This enables management of the massive amount of often disparate and dispersed facilities-level data required to create a holistic carbon picture.
- ENGIE Insight's CDP-accredited Carbon Manager software features powerful business analytics tools for forecasting, scenario modeling, and project tracking. Combined with ENGIE Insight's carbon experts, we provide insights to make the best possible investment decisions and optimize carbon reduction programs to mitigate current and future carbon cost and risk by focusing on high priority areas within your portfolio.
- Built-in reporting and intelligence tools make it simple to share your carbon standing and goals with various stakeholders to obtain the support necessary for your programs.

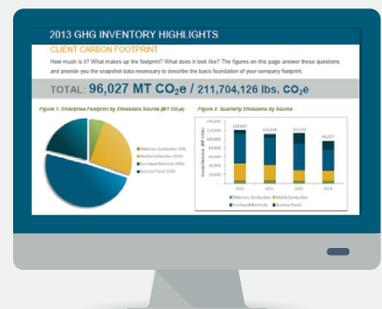
Guided by ENGIE Insight's team of carbon experts, combined with data-driven insight into energy consumption and carbon emissions, your carbon footprint reduction efforts work in tandem with your cost-cutting efficiency initiatives.

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Strengthen Your Brand By Demonstrating Effective Carbon Management

Carbon management also protects and strengthens your brand, and has become a prerequisite for maintaining your license to operate. A recent report from Cone Communications indicates that more than 90 percent of millennials would switch brands to one associated with a corporate sustainability cause, while other studies show the importance of these issues in employment decisions.

Despite this global expectation of carbon performance management and reporting programs, many organizations lack the carbon expertise and human resources to manage a carbon initiative and position their results in an impactful way. As external ratings agencies assess external carbon reporting efforts to evaluate organizations' industry standing, the public perception of your carbon responsibility will only grow more important.

ENGIE Insight's team of Carbon Consultants is well equipped to help you communicate the strengths of your carbon management programs and optimize investor and marketplace evaluations. Many of our clients score in the 90s and several in the Leadership indices, as evaluated by the CDP.

Prepare For Increasing Legislation

Governments are collaborating on a global scale to enact new rules to measure and reduce corporate carbon footprints. Additionally, there is a developing patchwork of municipal regulations across the U.S. associated with ENERGY STAR® energy consumption disclosure and performance improvements, driven by GHG emissions reduction targets.

ENGIE Insight simplifies your global voluntary carbon reporting efforts. We leverage your utility invoice data, provided through our data management services and supplemented by additional emitting activities assessment and information, to help you efficiently gather dispersed datasets in adherence to rigorous GHG accounting standards.

Inspire Action, Drive Bottom-Line Results

The combination of ENGIE Insight's accredited Carbon Manager software and our energy and carbon experts ensures your organization is leveraging data efficiently to drive insight into the optimization of carbon reduction programs. Seamless, global reporting will help you maximize marketplace recognition of your carbon program achievements while demonstrating a positive impact on your brand and your bottom line.

With Global Carbon Management Services, you can:

- Leverage the gold standard, CDP-accredited ENGIE Insight Carbon Manager software
- Confidently rely upon accurate and transparent GHG calculations
- Understand highest priority areas for mitigating carbon and regulatory related risks
- Access a comprehensive emissions factor library covering all locations globally
- Leverage one-on-one guidance from ENGIE Insight carbon consultants from strategy development to preparation for passing carbon audits with flying colors



Data:

Reveals more opportunity



Insight:

Reshapes business strategy



Action:

Reveals results



Powerful Results

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