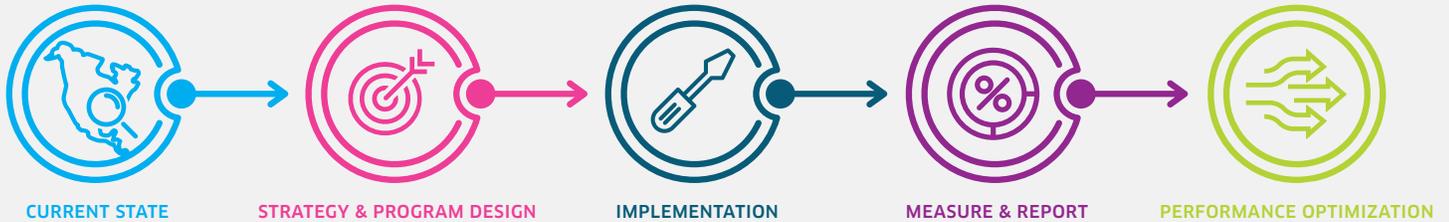


Energy and Sustainability Advising Service



Transform Challenges into Opportunity

Energy and Sustainability Advising Service offers a holistic approach to integrating energy and sustainability practices and solutions into your organization. We work closely with you to reduce resource consumption, mitigate risk and enhance your brand—efforts that might otherwise be costly and time intensive. Whether your business is just beginning, or is working through a long-term strategic plan, we serve as your trusted advisor—helping you navigate the changing energy landscape and manage costs effectively.

Current State

A broad foundation of data prepares your business to develop an actionable and attainable strategy. Our service encompasses:

- **Stakeholder Interviews.** We work with you to learn how members of your organization think about energy and sustainability issues, identify the critical drivers of success and craft messaging to build support for your efforts.
- **Portfolio Benchmarking & Analysis.** Leverage the insights found in ENGIE Insight’s analytics tools to identify the impact of factors such as weather and unit price changes. This flexible report can be easily manipulated to reveal opportunities, outliers, and cost drivers.
- **Site Surveys.** ENGIE Insight offers ASHRAE Level 1 and 2 audits as well as our more cost-effective Energy and Water Survey to quantify efficiency and conservation initiatives.

Strategy & Program Design

ENGIE Insight helps you establish a long-term energy and sustainability strategy to meet your specific business goals, to include:

- **Vision, Goals & Objectives.** We’ll partner with you to formalize executive leadership commitment, establish organizational accountability and develop energy and sustainability objectives aligned with your strategic vision.
- **Carbon Reduction Targets.** We support you in developing ambitious yet achievable carbon emission reduction targets informed by peer analysis and established GHG reporting guidance.
- **Strategic Plan and Roadmap.** Our experts assist in developing a time-based plan that defines where you are, where you want to go and how to get there. Roadmaps typically span 3-5 years and align with established energy and sustainability goals.
- **Business Case Development.** Our insight helps you build a proposal to successfully obtain funding for your initiatives, demonstrating the value of your efforts to company decision-makers.
- **DER Opportunity Identification.** Our service makes it easy to evaluate distributed energy resource opportunities to prioritize your investment in renewables.





Implementation

ENGIE Insight offers dedicated support to ensure successful execution of your strategy across the following areas:

- **Project Prioritization.** We'll work with you to develop prioritization criteria and apply a consistent methodology to evaluate efficiency and conservation projects and identify those with the greatest potential.
- **Request for Proposal Guidance.** We aid you in developing, managing, and reviewing proposals for a wide range of services including energy efficiency projects, distributed energy resource procurement, and water management projects on a regional or national scale.
- **Vendor Coordination.** Streamline the project implementation process and add needed bandwidth by allowing us to manage your equipment procurement, site access and post-installation reviews.



Measure & Report

We oversee gains over time by upholding new standards and implementing corrective actions as issues arise, utilizing these strategies:

- **Site Performance Management.** ENGIE Insight provides an end-to-end solution for identifying and resolving energy and water usage anomalies and performance issues across your portfolio.
- **Employee Engagement.** We offer targeted messaging, signage, and webinars to encourage front-line employees to responsibly manage energy, water and waste.
- **Operations and Maintenance Standards.** Our service informs the development of guidelines for facility teams, moving towards a total cost of ownership model for equipment.



Performance Optimization

ENGIE Insight helps you track progress to goals to enhance internal communication, comply with regulation and enhance your brand through:

- **Goal and KPI Dashboards.** Our platform streamlines stakeholder reporting needs with tailored graphs, charts and reports that accurately reflect performance.
- **Project Savings Analysis.** We support analysis and reporting on actual versus expected performance for identified sites and projects.
- **Voluntary Disclosure, Certification, and Brand Enhancement.** Use our tools to reflect your commitment to environmental stewardship, bolstered by our guidance on public disclosure, certifications, and recognition programs.

“ENGIE Insight’s unique approach to strategic planning engaged Arby’s leaders across different functional groups to help us develop an energy strategy that was truly built for our success – considering the unique strengths, needs, concerns and constraints of our organization. Excellent execution of this process has led to broad organizational understanding of energy management priorities, executive endorsement, and operational and capital allocation to support program success.”

Scott Boatwright,
SVP of Operations



**Delivering 15% savings
in energy consumption
over 3 years**

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